



August 30-31, 2026 | Grapevine, Texas

29th Annual HEROES Charity Event

Partner Sponsor



In partnership with AFPM, our valued Partner Sponsor, we are proud to announce the 29th Annual Heroes Charity Golf Tournament and Honors Dinner. This premier event brings together leaders from across the fuel and petrochemical industry who share a strong commitment to supporting the communities where we live and work. Held in conjunction with the Annual AFPM Summit Conference, this highly anticipated gathering offers an exceptional opportunity to connect with partners and clients while supporting a truly meaningful cause.

HONORS DINNER

Sunday, August 30

Gaylord Texan Resort - Yellow Rose

Our private welcome dinner, silent auction, and annual proceeds presentation include:

- Mixer and Silent Auction
- Plated Dinner and Program*
- Proceeds Check Presentation
- Dress Code is business

Seating must be purchased in advance

GOLF TOURNAMENT

Monday, August 31

The Cowboys Golf Club

Our tournament includes breakfast, range balls for warm up, and awards.

- 7:00 AM Registration & Breakfast
- 8:00 Shot Gun Start
- Awards Reception immediately following Golf
- Raffle



These organizations champion initiatives that improve the lives of children, families, and veterans.

**JOIN US IN MAKING
A DIFFERENCE!**



SPONSORSHIP OPPORTUNITIES

Dinner seating is limited and must be purchased in advance.

PLATINUM TABLE SPONSOR - \$2,500 (6 seat rounds reserved premium view)

GOLD TABLE SPONSOR - \$2,000 (8 seat rounds reserved premium view)

INDIVIDUAL SEATS - \$455 (1 seat in general seating)

COURSE SPONSOR - \$15,000 - LIMIT 1

- Recognition on website, LinkedIn and signage
- Space to display & network at club house
- 2 foursomes (8 Golfers)

HOSPITALITY SPONSOR - \$15,000 - LIMIT 2

- Recognition on website, LinkedIn and signage at tournament buffets and dinner libation stations
- Space to display & network at club house
- 1 Foursome and 1 Twosome (6 Golfers)

CART SPONSOR - \$10,000 - LIMIT 1

- Recognition on website, LinkedIn and golf carts
- Space to display & network at club house
- 1 Foursome and 1 Twosome (6 golfers)

SPECIAL GAMES SPONSOR - \$8,000 - LIMIT 2

- Recognition on website, LinkedIn, and signage at Longest Drive, Closest to Pin, and HIO Tees
- 1 Foursome (4 Golfers)

PUTT & DRIVE SPONSOR - \$6,000 - LIMIT 3

- Recognition on website, LinkedIn, and practice green and driving range
- 1 Foursome (4 Golfers)

REFRESHMENT TENT SPONSOR - \$3,000 - LIMIT 9

- Set up your tent at a tee box and provide food & beverage to the golfers throughout the tournament
- Cooking and outside food & non-alcoholic beverages are permitted

PIN FLAG SPONSOR - \$500 - LIMIT 18

- Your Full Color logo on 1 Pin Flag on the
- Course which you can keep as a memento of your generous support

RAFFLE/AUCTION SPONSOR - \$300-\$1,000

- Show your support for the HEROES Mission with a donation of \$300, \$600 or \$1,000 and get recognition on item(s) raffled and auctioned during the events

HEROES FOURSOME - \$5,000 - LIMIT 9

- Recognition on website and LinkedIn
- 1 Foursome (4 Golfers)

COWBOYS FOURSOME - \$4,000 - LIMIT 9

- Recognition on website and LinkedIn
- 1 Foursome (4 Golfers)

TEXAS TWOSOME - \$2,500 - LIMIT 6

- 1 Pairing (2 Golfers)

LOAN STAR GOLFER - \$1,000 - LIMIT 10

- Golfer

EVENT PARTNER



For more information, questions, or assistance with registration, please email libby@heroescharity.org or call 281.413.7484