



August 30-31, 2026 | Grapevine, Texas

29th Annual HEROES Charity Event

Presented by



We are proud to announce the 29th Annual Heroes Charity Golf Tournament and Honors Dinner presented by AFPM. These two events bring together leaders from across the fuel and petrochemical industry who share a strong commitment to supporting the communities where we live and work through the Heroes Charity Foundation, a 501(c)(3) nonprofit organization. Held in conjunction with the Annual AFPM Summit Conference, these highly anticipated gatherings offer exceptional opportunities to connect with partners and clients while supporting a truly meaningful cause.

HONORS DINNER

Sunday, August 30
Gaylord Texan Resort - Yellow Rose
Doors Open at 6:00 PM



SCAN QR
CODE TO
REGISTER

Our private welcome dinner, silent auction, and annual proceeds presentation include:

- Mixer and Silent Auction
- Plated Dinner and Program*
- Proceeds Check Presentation
- Dress Code is business casual

Seating must be purchased in advance

GOLF TOURNAMENT

Monday, August 31
Cowboys Golf Club



SCAN QR
CODE TO
REGISTER

Our tournament includes breakfast, range balls for warm up, lunch and awards:

- 6:30 AM Registration & Breakfast
- 7:30 AM Shot Gun Start
- Awards Reception immediately following Golf
- Raffle



These organizations champion initiatives that improve the lives of children, families, and veterans.

**JOIN US IN MAKING
A DIFFERENCE!**



SPONSORSHIP OPPORTUNITIES

HONORS DINNER SPONSORSHIPS

Dinner sponsorships and all dinner seating must be purchased in advance and separate from tournament.

PLATINUM TABLE SPONSOR - \$2,500 Reserved Premium View (10 seats)

GOLD TABLE SPONSOR - \$2,000 Reserved General Seating (10 seats)

INDIVIDUAL SEATS - \$400 General Seating (1 seat)

GOLF TOURNAMENT SPONSORSHIPS

Tournament sponsorships do not include dinner seating.

COURSE SPONSOR - \$15,000 - LIMIT 1

- Recognition on website, LinkedIn and signage
- Space to display & network at clubhouse
- 2 foursomes (8 Golfers)

HOSPITALITY SPONSOR - \$15,000 - LIMIT 2

- Recognition on website, LinkedIn and signage at tournament buffets and dinner libation stations
- Space to display & network at clubhouse
- 1 Foursome and 1 Twosome (6 Golfers)

CART SPONSOR - \$10,000 - LIMIT 1

- Recognition on website, LinkedIn and golf carts
- Space to display & network at clubhouse
- 1 Foursome and 1 Twosome (6 Golfers)

SPECIAL GAMES SPONSOR - \$8,000 - LIMIT 2

- Recognition on website, LinkedIn, and signage at Longest Drive, Closest to Pin, and HIO Tees
- 1 Foursome (4 Golfers)

PUTT & DRIVE SPONSOR - \$6,000 - LIMIT 3

- Recognition on website, LinkedIn, and practice green and driving range
- 1 Foursome (4 Golfers)

REFRESHMENT TENT SPONSOR - \$3,000 - LIMIT 9

- Set up your tent at a tee box and provide food & beverage to the golfers throughout the tournament
- Cooking and outside food & non-alcoholic beverages are permitted

PIN FLAG SPONSOR - \$500 - LIMIT 18

- Your Full Color logo on 1 Pin Flag on the course which you can keep as a memento of your generous support

RAFFLE/AUCTION SPONSOR - \$300-\$1,000

- Show your support for the HEROES Mission with a donation of \$300, \$600 or \$1,000 and get recognition on item(s) raffled and auctioned during the events

HEROES FOURSOME - \$5,000 - LIMIT 9

- Recognition on website and LinkedIn
- 1 Foursome (4 Golfers)

COWBOYS FOURSOME - \$4,000 - LIMIT 9

- Recognition on website and LinkedIn
- 1 Foursome (4 Golfers)

TEXAS TWOSOME - \$2,500 - LIMIT 6

- 1 Pairing (2 Golfers)

LONE STAR GOLFER - \$1,000 - LIMIT 10

- 1 Golfer



PRESENTED BY



AFPM

For more information, questions, or assistance with registration, please email libby@heroescharity.org or call 281.413.7484